

Nov 2017 - Newsletter

Seiretto Ltd

<https://www.seiretto.co.uk/>

Good Morning!

In this newsletter:

- SPECIAL OFFER on new and renewal of domains: Get 4 years FREE!
- WE NEED YOU!! Let us know what you think now...
- Get a new GOV.UK domain for your Parish council
- Domains expired again? IBM and Dell suffered due to expired domains.

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SPECIAL OFFER on new and renewal of domains: Get 4 years FREE!

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Renew, or buy, any .com .org, .net, .co.uk, or .uk domain before 30th Nov 2017 for 5 years and we will add four years free of charge.

To receive your FREE 4 years domain registration all you need to do is buy a new domain or renew an existing domain online. Select FIVE years registration/renewal, complete your purchase and we will give you an additional 4 years registration FREE of charge so you get 9 years in total!

To register/renew login:

<https://seiretto.co.uk/clients/>

then click on order additional domains/Renewals.

\*ONLY available to existing clients, and on orders received before 30th Nov 2017 (limited to 5 new domains per client).

To receive this offer: when your order is complete, and we have received your payment in full, reply to this email stating your new/renewed domain name(s).

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WE NEED YOU!! Let us know what you think now...

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Two factor authentication (2FA) or two step authentication (2SA), do you use it else where? Likely. Would you use it with Seiretto. We are considering a couple of types: SMS (txt message, 2FA), and email (2SA). Dependent upon how many respond positively we may implement one or both as an option. Or do you just prefer to keep the login as it is?

Please let us know if you would use two factor/step authentication to login to Seiretto and what type you might prefer?

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Get a new GOV.UK domain name for your Parish or Town council

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Using a .GOV.UK domain will bring great credibility, importance and trust to your website, all of which are very important to your visitors. Read more here: <http://govhost.uk/gov-uk-trusted-domains>

We can get your new .gov.uk domain registered and online for you, contact us now.

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Domains expired again? IBM and Dell suffered due to expired domains.

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Its easy to forget to renew a domain, but when its a crucial domain, or domains, which a cloud service depends upon then this can cause big trouble. It did so last month for IBM:

[https://www.theregister.co.uk/2017/10/20/ibm\\_failed\\_to\\_renew\\_three\\_domain\\_names/](https://www.theregister.co.uk/2017/10/20/ibm_failed_to_renew_three_domain_names/)

For a large cloud service to be down for over 21 hours is regrettable to say the least and will cause a big financial hit. However, it is totally understandable as the domains could have been registered many years ago but only expired last month. The admin/tech/billing email contacts are most likely invalid so no one was reminded of the renewal. Over time all the contacts can become invalid as the original email addresses are not used due to spam, or, change of domain used for email, or owner.

It was not just IBM that failed to renew domains, Dell too suffered:

[https://www.theregister.co.uk/2017/10/26/dell\\_forgot\\_to\\_renew\\_pc\\_data\\_recovery\\_services\\_domain/](https://www.theregister.co.uk/2017/10/26/dell_forgot_to_renew_pc_data_recovery_services_domain/)

Your domain is important, it is your main presence online for your business or department. Do not let your domains expire. If they expire your website and mail goes offline, or worse still you could lose the domain. Check your renewals now, need to know how? Contact us, reply now.

Keep your website online, ensure your domains do not expire.

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Thank you for reading!

Please let us know if you have any queries? Just reply now....

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<http://www.seiretto.com/newsletters/>

Seiretto Sales.