

## April 2019 Newsletter from Seiretto Ltd

<https://www.seiretto.co.uk/>

Good Morning!

### In this newsletter:

- The April Fool which is no longer an April Fool!
- Still reusing passwords on different sites?
- How to register a new .AC.UK domain name

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### The April Fool which is no longer an April Fool!

16 years ago we published an April Fool which was for the registration of new domain names for £1 via a new domain extension .seiretto:

<http://www.seiretto.com/newsletters/april-fools.php>

Now it looks likely Amazon will get the .amazon domain extension:

[https://www.theregister.co.uk/2019/03/12/amazon\\_domain\\_spat/](https://www.theregister.co.uk/2019/03/12/amazon_domain_spat/)

and this is no April Fool.

How things change!

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### Still reusing passwords on different sites?

NEVER reuse passwords on different websites, here is another example of plain text password exposure:

[https://www.theregister.co.uk/2019/03/21/facebook\\_passwords/](https://www.theregister.co.uk/2019/03/21/facebook_passwords/)

It is not just facebook making this type of mistake, other websites have/will be too. Already this year we have twice mentioned the dangers of reusing passwords in previous newsletters (<http://www.seiretto.com/newsletters/>).

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### How to register a new .AC.UK domain name

.AC.UK domain name will prove your legitimacy to your visitors, portrays trust and credibility in recognition of your organisation's status.

**High Trust:** The domain extension is trusted worldwide. The .ac.uk domain extension has always been carefully vetted. Each new application is carefully scrutinised by the naming committee, only eligible academic establishments are accepted.

**High Credibility:** the AC UK domain names have Worldwide credibility, read more:

<http://achost.co.uk/ac-uk-trusted-domains/>

To register a new .AC.UK domain for your establishment today.

<http://www.seiretto.com/domains/register-new-.ac.uk.php>

Thank you for reading, please let us know if you have any queries or questions?

Missed a newsletter? Copies of most of them are online here:

<http://www.seiretto.com/newsletters/>

Seiretto Sales.